

CUSTOM GAME STUDIO · BRANDS, TRAINING & EDUCATION

Make your brand worth playing



OUR WEBSITE

We design and build custom browser games for marketing, training and education. Fully branded, playable on any device, and built around a clear goal.

- ✓ No app to install
- ✓ Any device
- ✓ Your brand, your language

WHAT WE BUILD

One studio. Three kinds of impact.



BRANDS & MARKETING

Campaigns that people choose to spend time on

- Campaign and product-launch games
- Event, booth and activation games
- Loyalty, rewards and product finders



TRAINING & COMPLIANCE

Training which people actually enjoy

- Security awareness: phishing, passwords, social engineering
- Onboarding and policy training
- Safety, procedures and soft skills



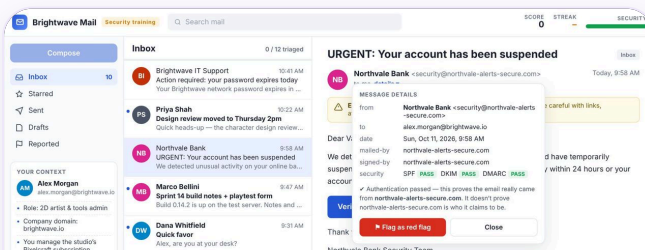
EDUCATION & CULTURE

Learning that feels like playing

- Learning games for children
- Educational publishers and edtech
- Museums, exhibitions and institutions

SEE IT FOR YOURSELF

Full demos you can play right now



TRAINING · CYBERSECURITY

Phish or Legit?

An inbox simulation that teaches staff to spot phishing. Inspect senders, preview links, flag red flags and get a personal security report at the end.



SCAN TO PLAY



EDUCATION · CHILDREN

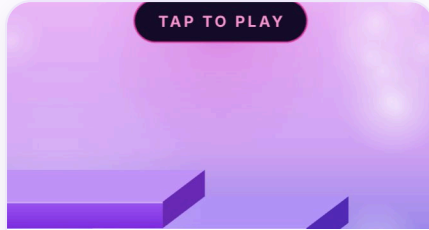
Mathmagical

A colourful early-maths game: children solve picture equations by dragging fruit into place. No reading needed, with instant feedback and visible progress.



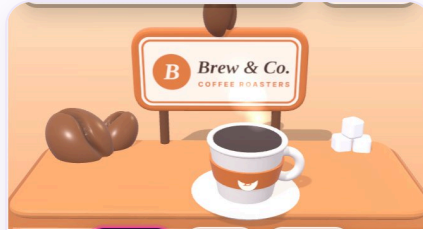
SCAN TO PLAY

Small games, big first impressions



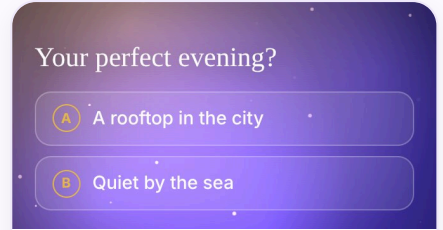
Quick-play games

One tap, no tutorial, and an irresistible "one more try". Made for websites, events and social.



Fully branded games

Original concepts built around your identity: your colours, products and message.



Interactive experiences

Quizzes, product finders and microgames that guide people to the right choice.

HOW WE WORK

From first call to launch

01

Discover

A short call about your audience, goals and constraints. You receive a concept, a clear scope and a fixed quote.

02

Design & Build

Art, mechanics, writing and sound made for your brand. You review playable builds along the way, not just slides.

03

Launch & Improve

We put it live on your site, campaign page or platform, and keep it running smoothly after launch.

Most projects go from first call to launch in **1-2 weeks**.

WHY PLAYBRAND

Serious about the goal. Seriously fun to play.

Instantly playable

Runs in any modern browser on phone, tablet or desktop. No downloads, no app stores, no friction.

Designed with purpose

Every mechanic serves a goal: awareness, learning, engagement or conversion. Fun is the method, not the point.

Truly yours

Built around your brand, products and message, in the languages your audience speaks.

Privacy-conscious

No tracking by default and nothing to install. We can host it for you or deliver it to run on your own servers.

Finance

Cybersecurity

Education

Retail

Healthcare

Public sector

Hospitality

Telecom

Automotive

Luxury

Let's make something worth playing

Tell us who it's for, what it should achieve and when you need it. We'll come back with a first concept direction.

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playbrand.pages.dev →



OUR WEBSITE